

September 8, 2009

CONTINUATION OF THE CALIFORNIA STRAWBERRY COMMISSION

TO THE STRAWBERRY PRODUCER, SHIPPER OR PROCESSOR ADDRESSED:

On August 18, 2009 the California Department of Food and Agriculture (Department) held a public hearing in Ventura, California to consider the continuation of the California Strawberry Commission (Commission). In view of the testimony and evidence received at the hearing and as evaluated by staff, the Department has determined that no substantial question exists among strawberry producers, shippers and processors about whether the Commission should continue. Therefore, the Commission shall continue for five more years through January 31, 2015.

Copies of the transcript of the public hearing are available for review at the Marketing Branch office, 560 J Street, Suite 170, Sacramento, California. If you are interested in viewing or obtaining a copy of the transcript, please contact the Branch at the address listed below.

If you have any questions concerning the continuation hearing or the Commission's activities, please contact Mr. Mark Murai, President of the California Strawberry Commission at (831) 724-1301 or Glenn Yost or myself with the Marketing Branch.

Sincerely,

Robert Maxie, Branch Chief

Marketing Branch

